

IVEX's Data Privacy Policy

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IVEX NV

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Contact

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IVEX's Data Privacy Policy

As the company responsible for the web pages, IVEX NV, Kapeldreef, 60, 3001 Heverlee, Belgium, takes the issue of protecting personal information very seriously. Data protection and information security are part of our company policy. Accordingly, protecting your privacy when processing personal data and the security of all commercial information is an important matter for us, which we observe in our business processes. We treat personal information collected during your visit to our website confidentially and only use it in accordance with legal regulations.

Our web pages may contain links to third-party providers to which this statement on data protection does not apply. We have no influence on whether the administrators of these web pages maintain and uphold the relevant data protection regulations.

Personal data

Personal data is information that can be used to learn about your identity. This includes your name, address, postal address and phone number. Information that cannot be associated with your identity, such as the number of users on a website, is not considered personal data.

Obtaining, saving and processing personal data

Whenever you visit our website, we save the name of your internet service provider, the browser type used, the website from which you visit ours, the web pages that you visit while on our website and the date and duration of your visit. No other personal information is stored. You can therefore use our website without having to disclose your identity.

When you visit special areas of our website or participate in certain campaigns, additional data may be collected and saved. Personal data may need to be entered in order to participate in a survey, forward an inquiry, or process a contract.

Specifying personal data is voluntary. When you submit a query using one of our contact forms or via e-mail, we save the data that you provide about yourself in order to facilitate individual communication with you and to process your query.

Certain areas of our website require you to log in separately, at which point we will ask you to enter your name and/or other personal information during the registration and/or login procedure. It is your decision whether you are willing to provide this information. Some areas of the website such as those that access specific information, require you to make several data entries. Entry fields that must be completed are designated with an asterisk (*). Additional information that has not been highlighted as mandatory is optional and provided voluntarily.

Use and dissemination of personal information, the processing purpose and legal basis

We use your personal data to technically manage our websites, customers, product surveys, and marketing to the extent required for each specific case only. We will never transmit your data to third parties outside IVEX NV without your consent, especially with regard to marketing purposes.

We will transmit your data to authorities entitled to request such information to the extent that this is required by law or has been mandated by a court order.

Data access

So that our operations are correctly and appropriately managed, carefully selected staff from IVEX NV also have access to your data. The data cannot be used by these members of staff for their own purposes. The IVEX's employees shall undertake to uphold confidentiality and data secrecy. Moreover, an acceptable level of data protection is guaranteed at all times.

Use of cookies

Information about cookies:

A cookie is a small text file that is stored on your device when visiting a web page to help identify your device in the process. Cookies are used to store information when you visit different pages of a website or when you return to a website. Cookies do not contain any personal information and cannot execute any programs that could activate a virus.

Functionality:

Cookies of this category are stored on the device of the visitor so that the website can function as intended.

Statistics:

Cookies of this category are used to collect statistics on visitors to the website to improve the experience of the visit. Data collected is used internally and is not transferred to third parties.

Internet browsers are typically configured to automatically accept cookies. However, you can deactivate the function to automatically save cookies or configure your Internet browser so that it notifies you accordingly as soon as cookies are sent.

Web tracking

When you visit the pages on our website, the information that your browser sends is collected and evaluated. This collection process takes place by way of pixels (web beacons) that are integrated on the web pages as well as through the use of cookies.

Collected data is used to create anonymous usage profiles that serve as the basis for web statistics. However, individual users are not personally identified, nor is the data collated with other data.

You can prevent data from being collected and saved at any time by changing the settings of your Internet browser. This setting will also be recognized during any subsequent visits. For this purpose, access your browser's settings section and configure the browser to block or reject third-party cookies.

This website uses Google Analytics 4, a web analysis service provided by Google. Google Analytics 4 uses cookies – text files saved on your computer or smartphone to help us analyze how visitors are using the website. Google Analytics 4 collects all data from EU-based devices (based on IP-geo lookup) through domains and on servers based in the EU before forwarding traffic to [Analytics servers for processing](#).

IP addresses are fully anonymized before we are able to view the collated data via Google Analytics 4. It is not possible to reverse the anonymization of the IP addresses or match up the IP addresses with the collated data.

We use this information to evaluate the behavior of visitors to our website, create corresponding reports, and ultimately to improve the website experience for our website visitors. Google will not pass this information on to third parties or use it for marketing or promotional purposes of any kind.

Newsletter

When subscribing into the newsletter, your e-mail address is used for our own marketing purposes until you have unsubscribed out of the newsletter. You can unsubscribe at any time by clicking the link in the newsletter.

We use the third party Mailchimp.com, operated by Intuit Inc., to send our newsletter. Mailchimp offers extensive options to analyze how the newsletters are opened and used. These analyses are group-specific and not used by us for individual evaluation of newsletter recipients. You can find more information on Mailchimp and the data protection provided by Mailchimp at <https://mailchimp.com/legal/>. For more information follow <https://mailchimp.com/gdpr/>.

Security

We implement technical and organizational security measures to protect the information collected from you and managed by us against tampering, loss, destruction, or access by unauthorized persons, as well as unauthorized disclosure. Only a few authorized individuals have access to your data.

As a rule, our website data and the information you send to our website are transferred in encrypted format. We use SSL (Secure Socket Layer) encryption for data transmission wherever possible.

We are continuously improving and adapting our security measures to keep up with technological developments.

Elective option

We would also like to use your data to inform you about our products and, where applicable, to ask you about them. Naturally, participation in such initiatives is voluntary on your part. If you do not consent to this, you can send us a message at any time requesting that we block and/or delete these details. Sending an email to the address listed in the legal notice is sufficient for this purpose. You can find more information on the relevant local web page.

Information, correction, deletion, processing restriction, objection

You have the right to obtain information on your data in written or electronic form. Furthermore, you have the right at all times to have any personal data blocked or deleted, you have the right to object to the processing of data and you also have the right to have incorrect data rectified. (Please note: Whenever country-specific, legal retention periods are to take effect, then the data/documentation will be blocked prior to deletion for a period laid down by the particular country.)

Right of appeal to a supervisory authority

Should the processing of your data contravene applicable law, you have the right to lodge a complaint with a supervisory authority.

Contact information of the data protection officer

You can send an email or letter to our data protection officer containing suggestions and complaints involving the handling of your personal data.

Data Protection Officer

IVEX NV

Kapeldreef, 60

3001 - Heverlee - Belgium

Contact - Mario Torres

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